

April 2021



On behalf of the organizing committee for the 3rd International Conference for HDX-MS, we invite you to support and sponsor next year's meeting, to be held 24-26 April 2022 at the Francis Crick Institute in London, UK. As you are aware, sponsorship funds are crucial to the success of this venture, as they are used to defray expenses for invited speakers and make the meeting affordable to both trainees, established researchers, and corporate scientists alike.

This third edition of the conference follows on the first two highly successful meetings, the last was held in Banff in 2019. Over 150 participants from industry and academia converged to share the latest in HDX-MS technologies and applications. This focused, intimate, high-level meeting on the topic continues to be met with great enthusiasm and is widely viewed as a highlight conference within the community.

Given the growth in the field of higher-order protein structure analysis and the popularity of the conference, the International Society for HDX-MS, a not-for-profit organization, has been established to maintain the continuity of the conference and advocate with a single voice for HDX research.

We are proud of the broad representation and diversity that we have obtained within such a short time. The third edition of the meeting will continue in the vein of attracting all key thought leaders in the field, and stimulate the attendance of those wanting to learn more. The 2021 meeting will focus on what you can *do* with HDX-MS data – from fundamental biological inquiry to biotherapeutics characterization. To this end, we have built a great lineup of high profile speakers that already includes plenary speakers Prof. Patrick Griffin (Scripps) and Prof. Perdita Barran (University of Manchester). Please see the preliminary program on the conference website <http://www.hdxms2022.org>.

As a key technology provider we invite you to consider being a Sponsor. In return we will provide you with the opportunity to interact with the attendees in both a formal and informal setting. Specific details of the benefits to sponsorship are attached on the following page. Obviously the current pandemic is an unprecedented event. Rest assured that we have built in suitable contingencies to ensure that an in-person meeting will happen, even if delays are required.

On behalf of the local organizing committee, yours sincerely,

Argyris Politis, Ph.D.
Group Leader & Senior Lecturer
King's College London

David Weis, Ph.D.
Professor of Chemistry
University of Kansas

SPONSOR OPTIONS



Gold sponsor – £8,000

- Company logo placed on the website with an active link to the your homepage
- Company logo placed on the newsletter send-out before and after conference to distribution list
- Sponsored scientific presentation of 30 minutes during conference including travel award of up to £800 to the sponsored speaker administered by the conference organization.*
- Two complimentary conference registrations
- Advertising in the scientific program, 1 page
- Access to participants list.
- Acknowledgment during introduction and summary at beginning and end of conference
- Distribution of information material at the registration desk
- Booth, 2 chairs and 2 tables

* If you prefer to directly pay travel expenses for your invited speaker, Gold sponsorship is £7,200.

Silver sponsor – £5,000

- Company logo placed on the website with an active link to your homepage
- Advertising in the scientific program, ½ page
- Named sponsorship of a contributed talk
- One complimentary conference registration
- Access to participants list.
- Acknowledgment during introduction and summary at beginning and end of conference
- Distribution of information material at the registration desk
- Booth, 1 table and 1 chair

Bronze sponsor – £2,000

- Company logo placed on the website and conference program
- Access to participants list.
- Distribution of information materials at the registration desk

Partner – £500-£2,000

- Logo placed on the website and conference program